

BEAR’ly Open
Golf on Ice and Community Dance Party
February 3 and 4, 2017
Community Dance at White Bear Country Inn—2/3/17:8-11 p.m.
Music by local band Wild Cat Combo
BEAR’ly Open Golf on Ice and Winter Fun Event
2/4/17: White Bear Lake Ramsey Beach: noon
Event raises funds for the White Bear Lake Area Food Shelf

STRIVE SCHOLARSHIP RACES
FOR 2017

Saturday, April 1, 2017:
STRIVE Spirit of White Bear Lake
5K—5 Mile

Saturday, August 5:
STRIVE Scholarship Taco John’s
Run Baby Run 5K and 10K

Sunday, November 5:
STRIVE Scholarship Kowalski’s
10 Mile & 5K

THOUGHT FOR THE WEEK:

“Success demands singleness of
purpose”

- Vince Lombardi

Rotary Club of White Bear Lake	
2017-2018 Club Officers	
Elected 12/14/16	
President	Craig Drake
President-Elect	Pam Tschida
Past-President	Ken Galloway
Treasurer	Connie Bossard
Secretary	John Channon
Public Image	Steve Carlson
Rotary Foundation	Curt Akenson
Community Service	Cathy Wyland
Co-Chair	Rita Pechmann
Vocational Service	Ryan Boog
Co-Chair	Dale Grambush
Club Service	Craig McNulty
Co-Chair	Greg Young
International	Patti Hall
Co-Chair	Fred Treiber
Youth Exchange	Had Solberg

CLASSIFICATION: JILL SCHROEDER, DESIGN ARCHITECT

Jill continues to have prominent roles in Rotary’s youth exchange program, including a chair position in our district. She is one of four children from Cedar Falls, Iowa. She is an interior designer with Pope Architects. “Passionate” about her work, much of which is national. She and her husband, Rob, have two children, Juliette and Addison.

PROGRAM: Jeff Otto presents:
Josh Campbell, Brilliant Fete

The company motto is “Art to the People.” The firm leans on the power of art in various forms to help organizations with corporate and nonprofit events that are fun, engaging and thought-provoking.

Campbell, who grew up in Shoreview and is a professional director and actor who has worked in Vegas, New York and Chicago, said art can help tell stories at events, which many times are staid affairs. His job is putting art into messaging, and messaging into art as a vehicle to get things to stick with employees, attendees, whomever is the audience. Campbell said the key to any story is that it has a beginning, middle and an end, and that the teller deliver it well. He tries to use that sort of “hero’s journey” arc to help get a message across at events. He will use whatever is at his disposal: improv, music, actors, mini-plays, artwork, and on.

Some of the more creative campaigns that have wide appeal and following today are the ones that have a singular character (such as the Sprint guy who came over from Verizon ... ‘Can you hear me now?’) where people identify with that person and thus the company.

Writer of the week: **Bob Timmons**

Rotary Club of White Bear—building friendships and
improving lives through hands-on projects
in the White Bear area and around the globe

UPCOMING MEETINGS:

January 18: Dan Stolz, CEO Spire Credit Union
Chairperson: Bill Foussard
Classification: Jin Shimada
Greeters: Bob Gehrke & Steve Stembridge
Invocation: Bryce Johnson
Writer: Darrell Stone

January 25: Tim Grant, Personal Happiness is a Prerequisite for a Successful Life
Chairperson: Jeff Otto
Classification: Tom Snell
Greeters: Dale Grambush & Darrell Stone
Invocation: Steve LaLiberte
Writer: Greg Young

February 1: TBA
Chairperson: Dick Galena
Classification: Conrad Solberg
Greeters: Jill Greenhalgh & Kathy Stone
Invocation: Rich Ramsay
Writer: Cathy Wyland

UPCOMING MEETINGS:

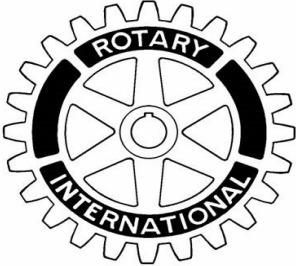
February 8: Patty Hall, H2O for Life
February 15: Tim Geck, TBA

Mail or phone club news to the
WBL ROTARY OFFICE: MARLYCE PAULSON
P.O. Box 10809 White Bear Lake, MN 55110

Office: 651.738.3022
e-mail: wblrotary1@comcast.net
Web Site: whitebearrotary.org
Bear Bulletin Deadline: Friday, 5pm

COMMITTEE MEETINGS
CLUB SERVICE COMMITTEE: Meets 2nd Tuesday of each month, Eat @ Banning & 5th, 7 a.m.
BOARD MEETINGS: Meets 4th Tuesday of each month, WBL City Hall, 7 a.m.
PUBLIC IMAGE COMMITTEE: Meets 2nd Wednesday of each month after Rotary meeting
COMMUNITY SERVICE: Meets last Wednesday of each month, 12 noon, Location TBD
VOCATIONAL COMMITTEE: Meets 1st Thursday of each month, Keys Restaurant, 7 a.m.
INTERNATIONAL SERVICE COMMITTEE: Meets 2nd Thursday of each month, Eat @ Banning & 5th, 7 a.m.
FUNDRAISER COMMITTEE: Meets immediately following Wednesday meeting (seasonal)

<u>2016-2017 Officers/Directors</u>	
<i>President</i> Ken Galloway
<i>President-Elect</i>	... Craig Drake
<i>Past President</i> Brady Ramsay
<i>Treasurer</i> Pam Tschida
<i>Secretary</i> Connie Bossard
<i>Exec. Secretary</i>	... Marlyce Paulson
<i>Sergeant at Arms</i>	. Scott Nelson
<i>Public Image</i> Steve Carlson
<i>Rotary Foundation</i>	..Curt Akenson
<i>Community Service</i>	..Cathy Wyland
	..Rita Pechmann
<i>Vocational Service</i>	. Ken Baltzer
	.. Ryan Boog
<i>Club Service</i> Chuck Sandstrom
	.. Craig McNulty
<i>International</i> Greg Bartz
	.. Patty Hall
<i>Youth Protection</i>	... Gene Altstatt
<i>Youth Exchange</i>	... Had Solberg/Jill Schroeder
<i>Bulletin Writers</i>	... Mark Sathier
	Darrell Stone
	Greg Young
	Rita Pechmann
	Dick Galena
	Bob Timmons
	Cathy Wyland
<i>Invocations</i> Rich Ramsay
	Bill Rust
	Bryce Johnson
	Bob Gehrke
	Randy Johnson
	Katie Strom
	Steve LaLiberte



Rotary Club of White Bear Lake
Chartered in December 1979

Meetings
Wednesday at 7:00 A.M.
Rudy's Redeye Grill

ANNOUNCEMENTS

BEAR'ly Open Golf on Ice and Community Dance Party: February 3 & 4, 2017. Stay tuned for request for volunteers!

Thank you to ... Gina, Rudy's hostess/server for her gracious service to our group. We presented a gift to her from the club.

Thank you to ... Pam Tschida, for all her efforts organizing the holiday party. Much-appreciated!

Bearly Open is Feb. 4. Look for volunteer signups at coming meetings. Also, connect ASAP with Ken if you want to sponsor a hole (21-22 so far).

District midterm conference is Jan. 14 at Hamline University. It's a good gathering for those looking to pursue leadership in the club.

January 11, 2017

Greeters: Tim Geck & Had Solberg

Invocation: Bill Rust

Writer: Dick Galena

Classification: Rock Sherman

Program: Bob Timmons presents: Brian Peterson
State of Wonders

Song Leader: Ken Baltzer

Get Together Song
The more we get together, together, together,
The more we get together,
the happier we'll be
For your friends are my friends,
And my friends are your friends,
The more we get together,
the happier we'll be.

The more we sing at Rotary, Rotary, Rotary
The more we sing at Rotary,
the happier we'll be
For your friends are my friends,
And my friends are your friends,
The more we sing at Rotary,
the happier we'll be.