



**The Rotary Club
of White Bear Lake**

Dear community partner,

Hoping this note finds you well in all ways!

Rotary Club of White Bear Lake is celebrating the 10th year of the Taste of White Bear Lake on Sept. 11 at Pine Tree Apple Orchard. It is our keynote donor event. We're connecting with you because we are hopeful you'll sponsor "The Taste" -- you'll connect yourself with a great community gathering and you'll help Rotary help people. Our Rotary creed is, "Service Above Self."

The Taste has raised hundreds of thousands of dollars through the years, while showcasing food and beverage establishments. The funds go directly into local and international service projects spearheaded by our club. Rotary is one of the premier service groups in the region.

The Taste of White Bear Lake brings together restaurants and other eateries and wine, beer and spirits sellers for a day of community and fun. Taste vendors from the White Bear Lake area and around the metro will be contributing to a special "Passport" coupon book geared to drive customers to them. The book also will serve as a ticket to the Taste. It'll go on sale in May.

If you have sponsored in the past, thank you. We have a new Premier Sponsorship level of \$5,000. Our Premier sponsor will get exclusive visibility on the printed Passport. We'll also highlight sponsors individually with their names and logos on our event website and posts from the club's social media accounts. See the related document that spells out the sponsorship levels and how to do it. Please contact us with questions of any kind.

We look forward to your support of the Taste! Thank you!

Bob Timmons, 10th Annual Taste of White Bear Lake Event Chair

Darrell Stone: 651-269-2211 db.stone@comcast.net

Jim Rathburn: 612-383-8232 jrathburn2@icloud.com

To learn more visit: www.tasteofwhitebearlake.com



Presented by
**The Rotary Club
of White Bear Lake**

SPONSORSHIP FORM

Your First, Last Name: _____

Sponsor Organization Name: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Email (required) _____ Phone: _____

Sponsorship Level: (check box)

Premier \$5,000 **Gold \$2,500** **Silver \$1,000** **Bronze \$500**

*Make check payable to WBL ROTARY FOUNDATION. Mail check and form to:
Rotary Club of White Bear Lake, P.O. Box 10809, White Bear Lake, MN 55110

Sponsorship Opportunities:



Thank you to our 2021 Premier Sponsor!

North Star Bank

\$5,000

<p style="text-align: center;">Gold Sponsor</p> <p style="text-align: center;">(UNLIMITED SPONSORSHIP)</p>	<ul style="list-style-type: none"> Prominent logo on print advertisements Posts on event's social media platforms and presence on tasteofwhitebearlake.com Event signage Featured logo in "Thank You" advertisement Receives Six tickets/passports 	\$2,500
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<p style="text-align: center;">Silver Sponsor</p> <p style="text-align: center;">(UNLIMITED SPONSORSHIP)</p>	<ul style="list-style-type: none"> Logo on "Thank You" advertisement Posts on event's social media platforms and presence on tasteofwhitebearlake.com Event signage Receives Four tickets/passports 	\$1,000
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<p style="text-align: center;">Bronze Sponsor</p> <p style="text-align: center;">(UNLIMITED SPONSORSHIP)</p>	<ul style="list-style-type: none"> Business name on "Thank You" advertisement Logo on event's social media platforms and presence on tasteofwhitebearlake.com Receives Two tickets/passports 	\$500
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