

Dear community partner,

Hoping this note finds you well in all ways!

Rotary Club of White Bear Lake is celebrating the 12th year of the Taste of White Bear Lake on Sept. 9 at Pine Tree Apple Orchard. It is our keynote donor event. We're connecting with you because we are hopeful you'll sponsor "The Taste" -- you'll connect yourself with a great community gathering and you'll help Rotary help people. Our Rotary creed is, "Service Above Self."

The Taste has raised hundreds of thousands of dollars through the years, while showcasing food and beverage establishments. The funds go directly into local and international service projects spearheaded by our club. Rotary is one of the premier service groups in the region.

The Taste of White Bear Lake brings together restaurants and other eateries and wine, beer and spirits sellers for a day of community and fun. Tickets go on sale in June.

If you have sponsored in the past, thank you. We have a new Premier Sponsorship level of \$5,000. Our Premier sponsor will get exclusive visibility on the printed materials. We'll also highlight sponsors individually with their names and logos on our event website and posts from the club's social media accounts. See the related document that spells out the sponsorship levels and how to do it.

Please contact us with questions of any kind. Please reply by July 31 to be included in all print materials.

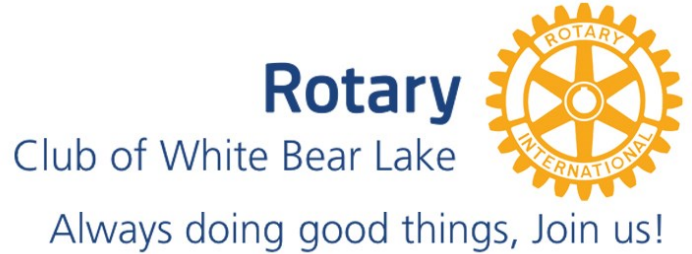
We look forward to your support of the Taste! Thank you!

Kevin Donovan , 12th Annual Taste of White Bear Lake Event Chair

Bryan Belisle: 651-402-8493 bbelisle@ymail.com

Kevin Donovan 651-470-1716 kevpatdon@gmail.com

To learn more visit: [www.tasteofwhitebearlake.com](http://www.tasteofwhitebearlake.com)



### SPONSORSHIP FORM

First, Last Name: \_\_\_\_\_

Organization Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email (required) \_\_\_\_\_ Phone: \_\_\_\_\_

Sponsorship Level: (check box)

- Premier \$5,000
- Gold \$2,500
- Silver \$1,000
- Bronze \$500

\*Make check payable to WBL ROTARY FOUNDATION. Mail check and form to:  
Rotary Club of White Bear Lake, P.O. Box 10809, White Bear Lake, MN 55110

#### Sponsorship Opportunities:

|                        |   |                |
|------------------------|---|----------------|
| <b>Premier Sponsor</b> | <ul style="list-style-type: none"> <li>There will be only one Premier Sponsor.</li> <li>Showcase sponsorship at the Taste of White Bear Lake event</li> <li>Top logo billing in print advertisements</li> <li>Featured posts on event’s social media platforms and presence on tasteofwhitebearlake.com</li> <li>Prominent event signage and “Thank You” advertisement</li> <li>Receives Eight tickets</li> </ul> | <b>\$5,000</b> |
| <b>Gold Sponsor</b>    | <ul style="list-style-type: none"> <li>Prominent logo on print advertisements</li> <li>Posts on event’s social media platforms and presence on tasteofwhitebearlake.com</li> <li>Event signage</li> <li>Featured logo in “Thank You” advertisement</li> <li>Receives Six tickets</li> </ul>   | <b>\$2,500</b> |
| <b>Silver Sponsor</b>  | <ul style="list-style-type: none"> <li>Logo on “Thank You” advertisement</li> <li>Posts on event’s social media platforms and presence on tasteofwhitebearlake.com</li> <li>Event signage</li> <li>Receives Four tickets</li> </ul>   | <b>\$1,000</b> |
| <b>Bronze Sponsor</b>  | <ul style="list-style-type: none"> <li>Business name on “Thank You” advertisement</li> <li>Logo on event’s social media platforms and presence on tasteofwhitebearlake.com</li> <li>Receives Two tickets</li> </ul>   | <b>\$500</b>   |