XIX 2026 BEAR'ly Open

GOLF ON ICE | PRE-PARTY | ONLINE AUCTION

Dear Community Member,

As we prepare for the holiday season, the BEAR'ly Open committee is busy planning BEAR'ly Open XIX for February 6 & 7, 2026.

- On Friday, February 6, the **BEAR'ly Open Pre-Party** kicks off the festivities at the White Bear Country Inn, featuring local favorite The Wild Cat Combo. Join us for a fun evening of dancing, games and prizes, hors d'oeuvres, and cocktails, including the famous Rudytini.
- Then head out to the lake on Saturday, February 7, for **BEAR'ly Open Golf on Ice** on our 18-hole course on White Bear Lake. More than 300 "golfers" participate in a shotgun-format golf event that features fun sponsor tents with games and activities, food and beverages, a visit from Winter Carnival Royalty, a DJ-hosted dance party, a costume contest, a VIP tent, Golf 4-somes, and a 19th Hole After-Party hosted at participating local bars.
- The popular **BEAR'ly Open Online Auction** will be back again this year as well, with lots of great donated items from local businesses and organizations.

Consider becoming a sponsor!

Now more than ever, we could use your support. All net proceeds benefit the White Bear Area Food Shelf – where the need has never been greater. To date we have contributed over $379,000 to the food shelf - that's an estimated $2,950,000 worth of food!

By sponsoring the BEAR'ly Open XIX, you will showcase your business in a positive light, raise awareness, AND help provide food to your neighbors! Please see the included list of sponsor benefits, and consider joining our efforts as we help local families by clawing our way to THREE MILLION DOLLARS worth of food purchased for the White Bear Area Food Shelf!

Feel free to call or email with any questions, and I will follow up soon!

Thank you!

Ken Galloway
BEAR'ly Open Event Director
651-953-5202
bearlyopen@gmail.com

White Bear Area Food Shelf

HELP THE FOOD SHELF MAKE A DIFFERENCE IN OUR COMMUNITY!

For over 18 years, the BEAR'ly Open has helped the White Bear Area Food Shelf combat hunger in our community, and it remains dedicated to its mission of raising awareness and providing a reliable source of healthy, nutritious meals for all our neighbors in need.

Since the pandemic, food insecurity has risen dramatically, with demand reaching unprecedented levels in the past few years.

The White Bear Area Food Shelf is serving three times the visitors it did just four years ago. In 2025, 78,223 visitors received food from one of its programs, 34% were children and 12% were seniors.

Currently, the Food Shelf supports 6,500 visitors every month, serving hundreds of new visitors every month.

Every $1 donated to the Food Shelf can provide up to $6 worth of healthy groceries for neighbors struggling with food insecurity.

2026 BEAR'ly Open XIX Sponsorship Opportunities

ALL SPONSORSHIPS INCLUDE

- Signage and public recognition at the BEAR'ly Open Pre-Party & Golf on Ice events
- Included in the White Bear Press Thank You ad
- Promotion on BEARly Open & the White Bear Area Food Shelf websites and social media channels
- Plus additional benefits listed below

***** Sponsors ($1,500 and up) and VIP Golf Registrations will receive access to the VIP Tent at the Golf on Ice event.**

TOP-LEVEL SPONSORSHIP

$5,000

BEAR'ly Open Signature Sponsor

- Listed as the Signature Sponsor with prominent placement of your logo on all publicity
- Dedicated space for a large display and signage at the Pre-Party and on the Golf Course
- Logo on poster distributed to WBL area businesses
- 8 VIP Golf Registrations
- 8 Tickets to the Pre-Party, plus a reserved table
- Commemorative BEAR'ly Open Swag

GOLF SPONSORSHIPS

$2,500

Golf on Ice Community Circle Sponsor

- Listed on 10' Banner at the Golf on Ice Registration Tent
- Dedicated space at the Golf Course for a display
- Prominent placement of your logo on publicity
- Logo on Poster distributed to WBL area businesses
- 4 VIP Golf Registrations
- 4 Tickets to the Pre-Party
- Commemorative BEAR'ly Open Swag

$1,500

~~Golf Entertainment (1)~~, Golf VIP Tent (1), ~~Golf Course (2)~~ Sponsors

- Listed on 10' Banner displayed at Golf on Ice Event
- Dedicated space at the Golf Course for a display
- Prominent placement of your logo on publicity
- Logo on Poster distributed to WBL area businesses
- 2 VIP Golf Registrations
- 2 Tickets to the Pre-Party Commemorative BEAR'ly Open Swag

$500

Polar Bear Community Sponsor

- Prominent placement of your logo on publicity
- Signage at the Pre-Party and Golf Course
- 1 VIP Golf Registration
- 1 Ticket to the Pre-Party
- Commemorative BEAR'ly Open Swag

$250

19th Hole Bar Sponsor

- Promoted as an official BEAR'ly Open before and after-golf location on publicity materials and website.
- Listed on the BEAR'ly Open scorecard
- Sign at a hole on the Golf Course

$450

Hole Sponsor (with tent)

- Sign at a hole on the Golf Course
- Includes a 10' x 10' tent with sidewalls
- Heater available for $75!

$200

Hole Sponsor (no tent)

- Sign at a hole on the Golf Course

PRE-PARTY SPONSORSHIPS

$1,500

BEAR'ly Open Pre-Party Sponsor (2-3)

- Listed on 10' Banner displayed at the Pre-Party
- Dedicated space at the Pre-Party for a display
- Prominent placement of your logo on publicity
- Logo on Poster distributed to WBL area businesses
- Reserved table at Pre-Party
- 8 Tickets to the Pre-Party

$1,000

Pre-Party Band Sponsor (1)

- Listed on 6' Banner displayed at the Pre-Party
- Prominent placement of your logo on publicity
- Logo on Poster distributed to WBL area businesses
- Reserved table at Pre-Party
- 8 Tickets to the Pre-Party

$300

Pre-Party Table Sponsor

- Reserved table at Pre-Party
- 8 Tickets to the Pre-Party

ADDITIONAL SPONSORSHIPS

$250

Online Auction Sponsor

- Recognition on Online Auction site
- Free Swag item

2026 BEAR'ly Open XIX Sponsorship Form

Thank you for sponsoring the BEAR'ly Open and supporting the White Bear Area Food Shelf. Please make your sponsorship commitment as early as possible to ensure that we have your information in time to include you on our promotional materials!

SPONSORSHIP SELECTION AND PAYMENT

- ☐ BEAR'ly Open Signature Sponsor - $5,000
- ☐ Golf on Ice Community Circle Sponsor - $2,500
- ■ Golf Entertainment Sponsor (1) - $1,500 SOLD
- ☐ Golf VIP Tent Sponsor (1) - $1,500
- ■ Golf Course Sponsor (2) - $1,500 SOLD
- ☐ Polar Bear Community Sponsor - $500
- ☐ 19th Hole Bar Sponsor - $250
- ☐ Hole Sponsor (with tent) - $450
- ☐ Hole Sponsor (no tent) - $200
- ☐ BEAR'ly Open Pre-Party Sponsor (2-3) - $1,500
- ☐ Pre-Party Band Sponsor (1) - $1,000
- ☐ Pre-Party Table Sponsor - $300
- ☐ Online Auction Sponsor - $250
- ☐ Heater - $75

TOTAL DUE $ _____

Contact Name _____ Organization _____

Phone _____ Email _____

Address (city, state, zip) _____

Website _____

☐ **I would like to donate to the BEAR'ly Open Online Auction. Please contact me.**

Sponsor Payment Information

Ways to Register/Pay

Drop off or mail this form with payment:
BEAR'ly Open
1884 Whitaker Street
White Bear Lake, MN 55110

Email this form to:
bearlyopen@gmail.com
(we will contact you about payment)

Checks should be written to the **White Bear Area Food Shelf.**

If you have questions about sponsoring the BEAR'ly Open, please contact Ken at: **bearlyopen@gmail.com or 612-250-4991**

Please email your logo to: **bearlyopen@gmail.com**