



*Celebrating 42 Years of Service  
To the Community  
Rotary Club of White Bear Lake*

*Meetings  
Wednesday at 7:30 a.m.  
Hybrid Meetings at Rudy's  
Redeye Grill and via Zoom*



**May 25, 2022**

**PROGRAM:** Leadership Tomorrow,  
Jennifer Fuller and Others

**CHAIR:** Craig Drake

**INVOCATION/INSPIRATION:**  
Rita Pechmann

**CLASSIFICATION:** None

**MERCHANT MINUTE:** Leo Schuch presents:  
Richard Herod, White Bear Mitsubishi

**WRITER :** Mark Sather

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**Hybrid meetings are held on Wednesday a.m.  
at Rudy's and via zoom.**

**White Bear Lake Club Meeting**  
Social Time starts at 7:15 a.m.; Actual meeting  
starts at 7:30 a.m. and finish by 8:30 a.m.  
To join the Zoom meeting:  
<https://us02web.zoom.us/j/87159321038>  
**Meeting ID: 871 5932 1038**

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**WBL Rotary Club Celebrates 4:01- at Rudy's.**  
Join us for end-of-week social time with  
Rotarian friends.

**ANNOUNCEMENTS**

**Darrell Stone:** A weeding service project is postponed, with a new date to come. The location is at Lake and Clark avenues, and the committee is working with the city of WBL to firm up plans.

**Steve Griffith:** Another mentor training session is in the works for people who are interested. Look for an e-mail from Steve with more details. Also, all the paperwork is signed for the new satellite club, which has 11 members.

**Tim Wald:** Our inbound Youth Exchange young man from Japan arrives in August. We need three host families for three-month increments, and ask that members consider hosting or check with friends and families about their availability. This is vital for the success of our YE student and the program in general. Plus, it builds better friends -- one of our Rotary's tests.

**Bill Foussard:** Manitou Days Beach Dance is June 17. \$100 sponsorships are needed.



**Classification: Mark Sather**

Mark is a retired, longtime city administrator. He opened talking about the heavy events of the world, but added that Rotary news brings peace and balance back. Mark talked about the home rule charter that is the underpinning of some city governments, like White Bear's -- a mini-Constitution of sorts. Mark has worked in three cities and has a master's degree in public administration. He and his wife, Maureen, love to tent camp. They are travelers rather than tourists, he said. Their two children live together with their families in San Francisco, sharing a duplex. They and their kids are committed to Scouting, too. Mark still is involved in city government as a member of the charter commission.

**EQUITY AND INCLUSION TEAM**

Jackie Reis: An incredible time was had at the AHHA artists reception at the White Bear Center for the Arts, which our club is supporting. Make sure to get over there to see the artists' work, which centers on their view of life and redemption in a discriminatory world.

Also, "Speak the Truth" is an upcoming event, with two young women artists presenting. The event is May 31.

**STRIVE UPDATE**

**Ken Baltzer:** Our club, through STRIVE, gave out 12 scholarships worth \$36,000 to students from White Bear Lake High and the Alternative Learning Center. Ken thanked everyone for all their support of STRIVE in various ways: monetarily, help at races, etc.

**UPDATE ON ROTARY EFFORTS IN UKRAINE**

**Irina Fursman:** Patty Hall helped with a connection to Proctor & Gamble to aid Ukrainian Rotarian Sergei Zavatskyi and his volunteers get much-needed water filters. Irina also distributed a flyer with ways we can support our Ukrainian friends. See her for more details.

**WBL Rotarians**—check your e-mail box for a message dated 5/18/22 from Jim Hunt, DISC 2020-2022, DG 2016-17 to All D5960 Rotarians with an update from Ukraine for the contributions you have made.

**PROGRAM FROM MEETING OF 5/18/22:**

**Carter Johnson presents:**  
**Matt McMillan of Press Publications, on the state of newspapers**  
Matt talked broadly about community newspapers and how they are the same and different from major publications. They all, however, are focused and dependent on "audience." He thinks that community newspapers have a unique loyalty because they are so focused on their individual communities -- local is trusted.  
All newspapers leverage that trust to win readers and to win advertisers. Advertisers come aboard when they see that there is committed readership and loyalty. Matt said the perception that newspapers are in decline is false. He pointed to metro papers -- many have been bought out or lost readership, while there are more than 4,000 community papers nationally. There are 275 in Minnesota; the state also has several papers owned by single, public-traded companies like Gannett, meaning those papers are at the whim of public trading and the like. Community papers have shown a resiliency, he said.  
He talked about the important civic role of a newspaper -- a watchdog on government, politics and on. When papers close, the community loses that attention and it can jeopardize the community (more gov't spending, fewer voters, fewer candidates, etc.)  
Last, a recent Minnesota newspaper market survey showed that papers enjoy healthy readership, even if the perception is different. Eighty-six percent of adults say they read a paper each month.

*Writer of week: Bob Timmons*

**Thought of the Week:**  
**Memorial Day 2022: A day to remember and honor all the brave heroes who served to hold our flag high.**

- ROTARY FOUR-WAY TEST:**
- ⇒ Is it the truth?
  - ⇒ Is it fair to all concerned?
  - ⇒ Will it build good will and better friendships?
  - ⇒ Will it be beneficial to all concerned?
  - ⇒ IS IT FUN???

**UPCOMING MEETINGS:**  
**June 1:**  
**PROGRAM: Club Assembly-Team Leads**  
**Reflect on Visioning Activity**  
**CHAIR: Mike Lovett**  
**INVOCATION/INSPIRATION: Art Hancock**  
**CLASSIFICATION: Greg Stonehouse**  
**WRITER: Jim Rathburn**  
  
**June 8:**  
**PROGRAM: Barbara Sommer,**  
**Civilian Conservation Corp**  
**CHAIR: Jackie Reis**  
**INVOCATION/INSPIRATION: Bill Rust**  
**CLASSIFICATION: Derrek Skeie**  
**WRITER: Dick Galena**  
  
**June 15:**  
**PROGRAM: Russian Conversations**  
**CHAIR: Greg Bartz**  
**INVOCATION/INSPIRATION: Rich Ramsay**  
**CLASIFICATION: Nora Slawik**  
**WRITER: Jackie Reis**  
  
**June 22: Club Recognitions and Current and New**  
**Board Transition to**  
**New Leadership**  
**June 29: Tara Jebens Singh presents:**  
**Mindy Greiling, Mental Health**

**MAIL OR PHONE CLUB NEWS TO THE**  
**WBL ROTARY OFFICE:**  
**MARLYCE PAULSON**  
**P. O. Box 10809 WHITE BEAR LAKE, MN**  
**55110**  
  
**OFFICE: 651.738.3022**  
**E-MAIL: WBLROTARY1@COMCAST.NET**  
**WEB SITE: WHITEBEARROTARY.ORG**  
**BEAR BULLETIN DEADLINE: FRIDAY,**  
**5 P.M.**  
  
**WBL ROTARY PODCASTS:**  
**WWW.WBLROTARY.PODBEAN.COM**  
**OR GO TO: ITUNES AND TYPE IN**  
**WBLROTARY**

**WBL ROTARY TEAM MEETINGS—**  
**BOARD MEETINGS:** Meets 4th Tuesday of month, 7a.m.  
**CLUB SERVICE TEAM:** Meets 2nd Tuesday of month, 7a.m.  
**COMMUNITY SERVICE TEAM:** Meets last Wednesday of month, 12 o'clock noon  
**EQUITY & INCLUSION TEAM:** Meets first Friday, 8:30 a.m..  
**FUNDRAISER TEAM:** Meets immediately following Wednesday meeting (seasonal)  
**INTERNATIONAL SERVICE TEAM:** Meets 2nd Thursday of month, 7 a.m.  
**MEMBERSHIP TEAM:** Meets 3rd Tuesday of month, 7:30 a.m.  
**PUBLIC IMAGE TEAM:** Meets 3rd Thursday, 8:30 a.m.  
**VOCATIONAL SERVICE TEAM:** Meets 1st Thursday of month, 7 am  
**2021-22 Officers/Directors**  
*President..... Michael Lovett*  
*President-Elect ... Bob Timmons*  
*Past President .... Pat McClernon*  
*Treasurer ..... Ashley Filipovich*  
*Secretary ..... Kevin Donovan*  
*Exec. Secretary ... Marlyce Paulson*  
*Public Image ..... Kevin Donovan*  
*Bob Timmons*  
*Rotary Foundation. Curt Akenson*  
*Community Service. Darrell Stone*  
*- John Channon*  
*Vocational Service .Derrek Skeie*  
*.Ryan Boog*  
*Club Service ..... Pam Tschida*  
*.Craig McNulty*  
*Membership .....Greg Bartz*  
*. Miriah VanDuuren*  
*International .... Patty Hall*  
*. Fred Treiber*  
*Equity & Inclusion....Jackie Reis*  
*.Kevin Donovan*  
*Youth Exchange .. Tim Wald*  
*Bulletin Writers ... Mark Sather*  
*Darrell Stone*  
*Dick Galena*  
*Bob Timmons*  
*Jim Rathburn*  
*Jackie Reis*  
*Carol Nelson*  
  
*Invocations .... Rich Ramsay*  
*Bill Rust*  
*Bob Gehrke*  
*Steve LaLiberte*  
*Rita Pechmann*  
*Bill Eaves*  
*Art Hancock*  
*Carol Nelson*